A Parents Road Map to Protecting Their Children In the Digital World

In an effort to educate and empower parents to keep a better watch over their children, the following presentation is being offered. During this 60-minute presentation, parents and community members will learn of the following danger areas:

- **Internet Safety – A Workshop For Parents**
  - Review of Kids Current Issues, Sites and Apps
  - Teens and Social Media/ Technology
  - Connectivity & Devices
  - Digital Footprint and Detox?
  - The New Definition of Bullying/Cyberbullying
  - Structure of Technology – What Makes It Dangerous
  - Social Networking: Age Restriction, Privacy and Security Settings
  - Accidental Exposure & Pornography
  - Cyber-Bullying-Online Aggression
  - Psychological Fallout
  - The “Tech” Talk
  - Tips/Solutions for Parents/Software

After being made aware of the dangers, parents will learn the tools presented to parents are the following:

- Technology Monitoring Options (Computer and Mobile Phone) – Keeping an Eye On Your Childs Online Activity
- Designing Appropriate Usage of Technology for Your Family
- Dealing with Psychological Repercussions of Exposure and Constant Connectedness
- Techniques for Communicating With Children about Technology Dangers
- What To Do If You Have an Incident – Where to Go for Help

✓ **Date:** Tuesday, January 26\(^{th}\), 2016
✓ **Location:** Paramus High School Auditorium
✓ **Time:** 7 to 9 PM

This community program is sponsored by the Paramus Board of Education.
About the Speaker:

Melissa J. Straub Biography

Private Investigator and social justice advocate, Melissa J Straub is a highly experienced and credentialed professional within the investigative and consulting arena since 1993 and is a licensed Private Detective in the State of New Jersey. In addition, Melissa holds a Bachelor of Arts in Political Science/Pre Law and Master’s Degree in Counseling and a New Jersey State School Counselors certification, enabling a deeper understanding of current social justice and child advocacy issues. Armed with advanced technical certifications, she is able to provide a technical “spin” to a vast array of investigative scenarios.

Melissa’s professional experience is diverse and includes leadership roles within the public, private and corporate sectors. She is a former law enforcement officer and detective with specialized training as a school resource officer and with child advocacy, sex crimes, cybercrime, white-collar crime & fraud issues. Her experience within corporations includes investigations relevant to background checks, asset allocation, computer forensics, data analysis and audits, as well as insurance fraud related surveillance. Recently she was employed within a public school district where she provided school counseling and NJ School Based Youth Services, which encompassed direct counseling with students and development of social media oriented programs within the community.

In January, 2013, due to high demand for her presentations related to Internet Safety and Cyberbullying, she opened up a new business and serves as President. High Impact Youth Training Solutions, LLC is a specialized consulting company that provides educational training and guidance on issues directly effecting our youth, schools and communities. Our methodology is based on a collaborative approach with educators, parents and students themselves. This enables direct exposure to various populations and firsthand knowledge to a multitude of relevant topics.

In January 2010, determined to apply her passion and commitment to helping parents, educators and organizations decipher the unknowns of cyber-bullying and other complexities in this ever-evolving world of cyberspace, Melissa founded Without a Trace Investigations, LLC. Serving as the Director of Investigations, this private investigative consulting firm focuses on cybercrime and related investigations, with concentrations in cyber‐bullying, sexting and internet safety awareness and training. Her vast experience and education, paired with advanced interrogation techniques enables her to uncover the issue at hand and identify a solution in a unique and relevant manner.

Melissa is an active member of several organizations to include the New Jersey Licensed Private Investigators Association, (NJLPIA), National Association of Investigative Specialists (NAIS), American Counseling Association (ACA), American School Counseling Association (ASCA), New Jersey School Counseling Association (NJSCA), American Society of Industrial Security (ASIS) and High Technology Crime Investigative Association (HTCIA). Her advanced training includes School Resource Officer, Traumatic Incident Debriefing & Statewide Crisis Team, Peer Counseling, Basic Child Abuse and Neglect Investigations, Conflict Mediation, Project Gradation, Fraud and Forensic Investigations Training/White Collar Crime Investigations, American Bar Association: White Collar Crime Summit, ICSA- Network Security Administrator/Engineer Certification, Computer Forensic Analysis & Investigations, Encase Certification, and Basic Data Recovery and Analysis Certification United States Department of Justice & National White Collar Crime Center. Melissa has received many awards and letters of commendation as a testament to her dedication, achievement and professional prowess. Notably, she has been honored by
Federal Bureau of Investigation, Georgia Bureau of Investigation, and many others from School Principals and Guidance professionals.